

FIG.1

#### FIG.2

### MEMBER DB

| MEMBER<br>ID | NAME | ADDRESS               | ASSIGNED<br>AREA | 1100101.22 | PAYMENT<br>INFORMATION |
|--------------|------|-----------------------|------------------|------------|------------------------|
| M001         | ×××× | ···, MINATO-KU, TOKYO | MINATO-KU        | C001       | O×BANK                 |
| •            | •    | •                     | =                | •          | •                      |
| •            | •    | •                     | •                |            | •                      |
| •            | •    | •                     | •                | •          |                        |

#### FIG.3

### THEATER DB

|   | THEATER<br>ID | THEATER<br>NAME | ADDRESS               | ASSIGNED<br>AREA | SCREENED<br>CONTENT ID | PAYMENT<br>INFORMATION |
|---|---------------|-----------------|-----------------------|------------------|------------------------|------------------------|
|   | M001          | OO THEATER      | ···, MINATO-KU, TOKYO | MINATO-KU        | F001                   | OO BANK                |
| ľ | •             | •               | -                     | •                | •                      | •                      |
|   | •             | •               | •                     | •                | •                      | •                      |
| ١ | -             | •               | -                     | •                | •                      | •                      |

#### FIG.4

### DISTRIBUTOR DB

| DISTRIBUTOR<br>ID | DISTRIBUTOR<br>NAME | ADDRESS               | ASSIGNED<br>AREA | PAYMMENT<br>INFORMATION |
|-------------------|---------------------|-----------------------|------------------|-------------------------|
| H001              | OO CORPORATION      | ···, MINATO-KU, TOKYO | MINATO-KU        | ×× BANK                 |
| •                 | •                   | •                     | •                | •                       |
| •                 | •                   | •                     | •                | •                       |
| •                 | •                   | •                     | •                | •                       |

#### FIG.5

### CONTENT DB

| CONTENT<br>DB | TITLE     | DISTRIBUTOR<br>ID | SCREENING<br>PERIOD       | CONTENT<br>FILE |
|---------------|-----------|-------------------|---------------------------|-----------------|
| F001          | HOLLYWOOD | H001              | 2001/01/01<br>~2001/03/01 |                 |
| •             | •         |                   | •                         | •               |
|               | •         | •                 | •                         | •               |
| •             | •         | •                 | •                         | •               |

### FIG.6

### **VIEWING HISTORY DB**

| MEMBER ID | VIEWING DATE       | CONTENT ID | THEATER ID |
|-----------|--------------------|------------|------------|
| M001      | 2001/01/01<br>9:00 | F001       | C001       |
| •         | •                  | •          | •          |
| •         | •                  | •          | •          |
| •         | •                  | •          | •          |

### FIG.7

## PAYMENT DB

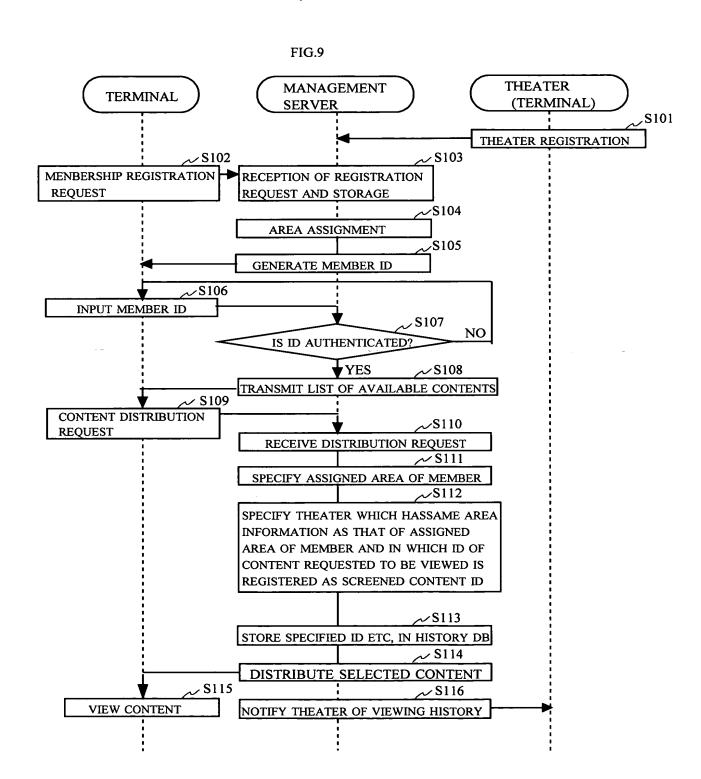
| PAYMENT<br>RECIPIENT ID | AMOUNT<br>PAYABLE | PAYMENT<br>DATE | PAYMENT<br>STATE |
|-------------------------|-------------------|-----------------|------------------|
| C001                    | 50,000            | _               | NOT YET          |
| •                       | •                 | •               | •                |
| •                       | •                 | •               | •                |
| •                       | -                 | •               | •                |

FIG.8

#### **CHARGE TABLE**

| AGE      | CHARGE   |  |
|----------|----------|--|
| OVER 18  | 1800 YEN |  |
| 12 TO 18 | 1200 YEN |  |
| UNDER 12 | 800 YEN  |  |

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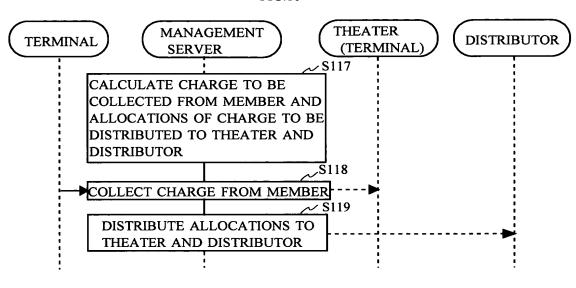
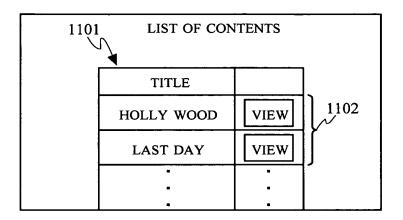
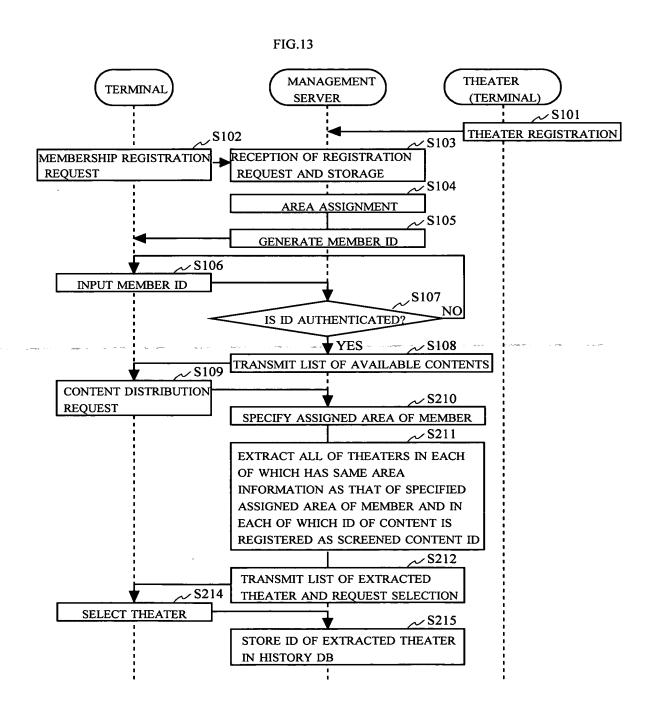


FIG.11 ... ...

| MEMBERSHIP REGISTRATION |                    |  |  |  |
|-------------------------|--------------------|--|--|--|
| NAME                    |                    |  |  |  |
| ADDRESS                 | 1001               |  |  |  |
| E-mail                  |                    |  |  |  |
| PAYMENT INFORMATION     |                    |  |  |  |
| FAVORITE MOVIE          | FOREIGN MOVIE 1002 |  |  |  |
| GENRE                   | SF 1003            |  |  |  |
|                         | REGISTER CANCEL    |  |  |  |

FIG.12





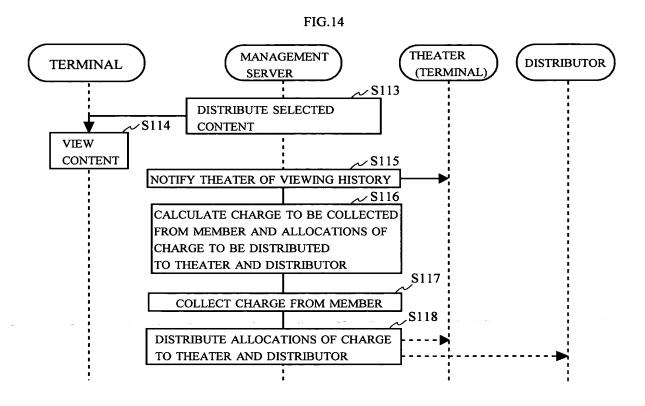
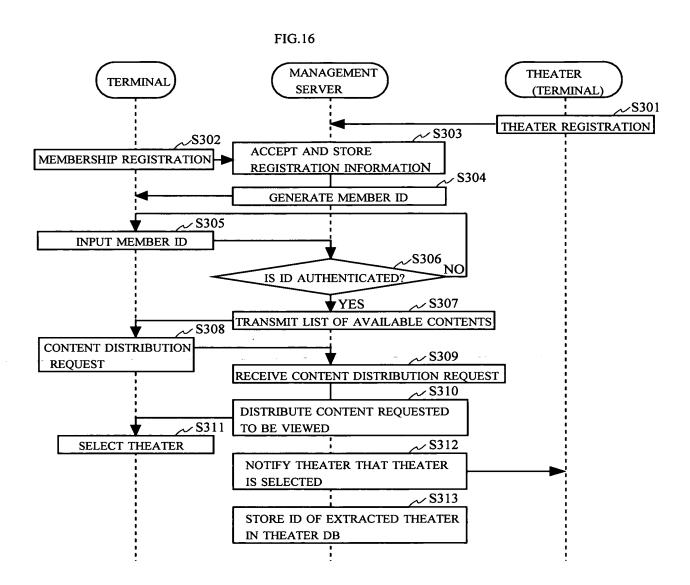


FIG.15

|      | LIST OF MOVIE THEATERS SCREENING HOLLY WOOD |         |                         |        |  |  |  |
|------|---|---------|-------------------------|--------|--|--|--|
|      | 2002  |         |                         |        |  |  |  |
|      | THEATER NAME                                | AREA    | ADVERTISING INFORMATION | SELECT |  |  |  |
| 2001 | O×THEATER                                   | CHUO-KU | O×GUIDE                 | SELECT |  |  |  |
|      | -   | •       | •                       |        |  |  |  |
|      | •   | •       | •                       | •      |  |  |  |
|      |   |         |                         |        |  |  |  |



#### **FIG.17**

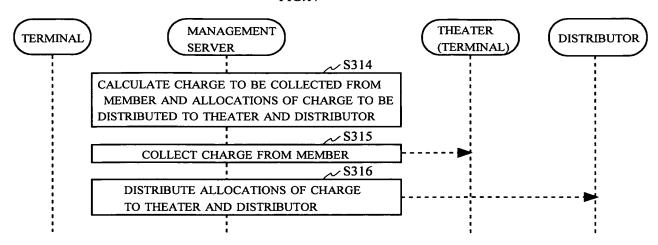


FIG.18

